



RENEWABLES USA Rate Card

Newsletter by the German American Chambers of Commerce

PUBLICATION PROFILE:

The electronic newsletter *Renewables USA* is a joint publication of the German American Chambers of Commerce (GACC). The German American Chamber network promotes bilateral trade relations between the United States and Germany. With offices in Atlanta, Chicago, Houston, New York, and San Francisco - all running programs to increase dialog and trade in the renewable energy industry - our newsletter provides updates on those programs and opportunities for U.S. and German companies. The newsletter presents details on upcoming Chamber programs and past initiatives for solar energy, wind power, bioenergy, and energy efficient building technologies.

Readership Profile:

German American Business Community, Members of the German American Chambers of Commerce, Renewable Energy Industry Professionals from both sides of the Atlantic, and many more.

Circulation: 10,000+ recipients

Online exposure:

www.ahk-usa.com

www.gaccny.com

www.gaccsouth.com

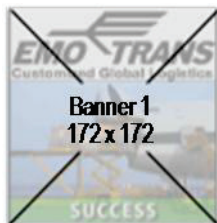
www.gacom.org

www.gaccsanfrancisco.com

www.gacctexas.com

ADVERTISING OPTIONS:

Banner Placements



Banner Size: 172 x 172

Within 1st half of RNL: \$800

Within 2nd half of RNL: \$600

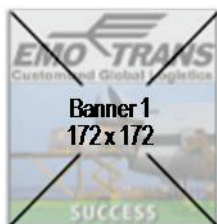


Banner Size: 172 x 72

Within 1st half of RNL: \$650

Within 2nd half of RNL: \$450

White Paper/Article Teaser



This could be the intro to a white paper/article promoting your company's products and services to renewable energy and energy efficiency professionals in the German American business community and beyond. We will tease 1-2 paragraphs of an article you provide and then link it to your website. As shown in this example, your company's logo will appear next to the text to achieve maximum recognition. Depending on where your article is placed in the *Renewables USA Newsletter*, prices range from \$1,200 to \$1,500. [Link to full article on your website.](#)

