



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern



GACCoM's Annual Renewables & Energy Efficiency Roadshow

September 27-29 (Chicago, IL/ Detroit, MI/ Columbus, OH)

Invitation to Sponsor

September 27-29, 2010
1:00 – 6:00 pm

**Chicago, IL
Metro Detroit, MI
Columbus, OH**



Sponsors of our last
Renewables Roadshow
included:

- Roland Berger Strategy Consultants
- Wood County Economic Development Commission
- NRW Invest Germany
- American Airlines
- Fragomen
- Ipsen
- WILO
- Brinks Hofer Gilson & Lione
- Schunk North America

Building on the success of its previous roadshows, the German American Chamber of Commerce of the Midwest (GACCoM) is proud to announce the 3rd Annual Renewables & Energy Efficiency Roadshow. GACCoM is pleased to offer you this opportunity to increase your exposure within the Midwest's German American business community by sponsoring this unique event, taking place September 27-29, with stops in Chicago, IL, Detroit, MI, and Columbus, OH.

At each of these three locations, several different topics from the Renewable Energy and Energy Efficiency field will be covered. Each stop along the Roadshow will feature an afternoon conference with top speakers from both fields addressing specific and locally relevant topics, followed by a networking reception.

So don't miss your opportunity to reach this important market and network with German and American leaders in these industries!

Why sponsor GACCoM's Renewables & Energy Efficiency Roadshow?

- Key attendees at each location including GACCoM members, top manufacturers in the renewable and energy efficiency sector, e.g. technology suppliers, system and component manufacturers, investors, public policy makers, and other leaders from the renewable and energy efficiency industry
- Unmatched industry and government speakers
- Unparalleled branding and logo exposure in all marketing materials before, during, and after the event— both digital and hardcopy
- Prime opportunity to raise your company profile and position yourself as a leading player in the renewable and energy efficiency sector

Roadshow Agenda (speakers vary by location):

1:00 pm	Welcome & Introduction
1:10 pm	Keynote Addresses
2:20 pm	Coffee Break and Networking
3:00 pm	Panel Discussion with 4-5 Speakers
4:30 pm	Q&A
5:00 pm	Networking Reception
6:00 pm	End

5 Sponsorship Levels:

- Terawatt Presenting Sponsor: \$15,000
- Gigawatt Sponsor: \$6,000
- Megawatt Sponsor: \$4,000
- Local Kilowatt Sponsor: \$1,500
- Webcast Sponsor: \$2,000



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Visit our "Green Corner" for more information about GACCoM's Renewables & Energy Efficiency Roadshow and other projects:
www.gaccomm.org



Contact:
Bernadett Steiner
Renewables Project Manager

German American Chamber of Commerce of the Midwest - GACCoM
401 N. Michigan Avenue
Suite 3330
Chicago, IL 60611
Tel.: (312) 494-2180
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E-Mail: steiner@gaccomm.org
Web: www.gaccomm.org

Terawatt Presenting Sponsor \$15,000 (one sponsor will be accepted at this level)

- Recognition as the top level Terawatt Presenting Sponsor in all marketing materials related to the Roadshow
- Opportunity to provide a top level keynote speaker for all three Roadshow locations
- Speaking opportunity at the opening of each stop on the Roadshow
- As the Terawatt Presenting Sponsor your company will receive both verbal recognition and logo placement on the opening slide at each of the Roadshow's locations
- Table-top exhibition space at each of the three networking receptions
- High logo and name visibility identifying your company as the Terawatt Presenting Sponsor on all marketing materials sent out by GACCoM, e.g. invitation, signage, program. Your logo will be placed in a key position next to GACCoM's logo and will have the most prominent placement on all marketing materials related to the Roadshow. Your logo position will not be shared with other sponsorship levels
- Name and logo included on all website program material at www.gaccomm.org with a direct link to your homepage. Your logo will receive the most prominent, stand-alone location on GACCoM's Roadshow events website. Your logo position will not be shared with other sponsorship levels.
- Your name will be mentioned in all other media GACCoM is using to promote the Roadshow, e.g. Illinois Business Calendar, Crains, etc.
- Invitations, pre-, and post-event announcements are sent to more than 4,000 contacts across the country
- Free admission for 25 guests (can be split between locations)
- 1-page advertisement on back cover of Roadshow Events Brochure (a \$1200 value)
- Opportunity to provide the welcome address in our Roadshow Brochure
- CD-Rom with all Roadshow Photos + Video Clips

Gigawatt Sponsor \$6,000 (two sponsors will be accepted at this level)

- Recognition as a Gigawatt Sponsor in all marketing material related to the Roadshow
- Table-top exhibition space at each of the three networking receptions
- High logo and name visibility identifying your company as a Gigawatt sponsor on all marketing materials sent out by GACCoM, e.g. invitation, signage, program
- Name and logo included on all website program material at www.gaccomm.org with a direct link to your homepage
- Invitations, pre-, and post-event announcements are sent to more than 4,000 contacts across the country
- Free admission for 15 guests (can be split between locations)
- 1-page advertisement in top location (front or back inside cover) of Roadshow Events Brochure (a \$1000 value)



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Megawatt Sponsor \$4,000 (max. 6 sponsors will be accepted at this level)

- Recognition as a Megawatt Sponsor in all marketing material related to the Roadshow
- Table-top exhibition space at each of the three networking receptions
- High logo and name visibility identifying your company as a Megawatt sponsor on all marketing materials sent out by GACCoM, e.g. invitation, signage, program
- Name and logo included on all website program material at www.gaccomm.org with a direct link to your homepage
- Invitations, pre-, and post-event announcements are sent to more than 4,000 contacts across the country
- Free admission for 10 guests (can be split between locations)
- 1-page advertisement in our Roadshow Events Brochure (a \$750 value)

Local Kilowatt Sponsor \$1,500 (max. 6 sponsors per location will be accepted)

- Recognition as a Local Kilowatt Sponsor in all marketing material related to the specific Roadshow location
- Table-top exhibition space at preferred location's networking reception
- High logo and name visibility identifying your company as a Local Sponsor on all marketing materials sent out by GACCoM, e.g. invitation, signage, program
- Name and logo included on all website program material at www.gaccomm.org with a direct link to your homepage
- Invitations, pre-, and post-event announcements are sent to more than 4,000 contacts across the country
- Free admission for 3 guests
- 1/2-page advertisement in our Roadshow Events Brochure (a \$500 value)

Webcast Sponsor \$2,000 (limited to one sponsor):

GACCoM is broadcasting all conferences live via the internet.

- Roadshow Webcast Sponsor for all three locations
- Company recognition through logo placement during webcast
- Recognition as a Webcast Sponsor in all marketing material related to the Roadshow
- High logo and name visibility identifying your company as the Roadshow webcast sponsor on all marketing materials sent out by GACCoM, e.g. invitation, signage, program
- Name and logo included on all website program material at www.gaccomm.org with a direct link to your homepage
- Invitations, pre and post-event announcements are sent to more than 4,000 contacts across the country

If you would like to discuss the sponsorship levels, options, features and benefits, please feel free to contact us.



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To give your company maximum exposure in all our marketing materials, please send a high-res logo and payment information **before Monday, September 13, 2010** to steiner@gaccomm.org.

Name:	
Company:	
Address:	
City, State, Zip Code :	
Telephone:	Fax:
E-mail:	
Please provide payment information	
Sponsorship level:	Amount:
Advertisements:	Total:
Type of Payment (circle one): VISA MASTERCARD CHECK	
Card Number:	Exp. Date:
Cardholder:	Signature: